Dear Michele,

Thank you so much to you and your students for this incredibly thorough report. It is helpful to directly hear how our students are experiencing these events. This type of outreach and analysis can really help us move the needle.

The findings on Protection Motivation Theory were particularly insightful. It is clear that there remains a significant gap in self-efficacy for on campus residents, whether it is the lack of the resources or the "permission" to do so within our current infrastructure.

Based on the report, here is an initial overview of how I plan to address the findings and implement recommendations:

Immediate Action (Low-Hanging Fruit):

- **Addressing Findability:** I will audit campus resources to ensure emergency procedures, including our new Wildfire Emergency Procedures page, is easy to find. We also added a "Take 5-Get Viking Ready" section to our Preparedness page to serve as a starting point.
- **Infrastructure Transparency:** I hear campus residents are worried about dorm ventilation. We will work with Housing and Facilities to communicate that many PSU buildings utilize MERV-13 filters and EHS actively monitors indoor air quality in buildings without filtration. Reference EHS Indoor Air Quality Program. Hopefully this can help lower perceived risk.
- **Messaging:** I am looking at incorporating this by including additional preparedness information in our regular PSU Alert tests. Next one is coming Tuesday, Jan 20th @ 12:50 pm! We will also look to incorporate "story-based" and/or gamified preparedness into our messaging strategy.
- **Mental Health:** I will also work to incorporate mental health and social support resources into our messaging strategy for all hazards.

Long-Term:

- **Video:** I just finished working on the first draft of video 1 of 3 for Campus Preparedness Video Series as part of the InnovAIte Academy Symposium. It needs some work, but let me know what you think. The goal of the 3 part series is to cover the basics of Part 1 (PSU Alerts, Emergency Procedures); Part 2 (Campus and Community Safety Resources) and Part 3 (Preparedness - Get Informed, Make a Kit, Build a Plan, Build Community). Based on feedback, I plan to explore similar video series for other topics including hazard specific guidance. Let me know what you think.
- **Ambassador Program:** I love the suggestion of following Indigenous models of stewardship. Although a campus CERT / NET is far off, we can look at ways to build an ambassador / champion network to foster collective responsibility and peer-to-peer connection.
- **Comparative Risk:** I will look into how we can communicate how wildfire smoke risks compare to other hazards so that students can make better-informed decisions.
- **Temp Control:** I will be sharing these insights with Housing and Capital Projects to ensure these are incorporated into new construction and renovation standards.

Looking Ahead: Opportunities for Future Classes: As I said before, I love these collaborations! Some ideas for future classes:

1. **Medically Vulnerable Experience:** A focused study on how students with respiratory issues or access and functional needs navigate PSU during smoke events (or other hazards).
2. **Evaluating Gamified Risk Info:** Testing if "game-ified" or interactive interfaces actually lead to higher retention of safety protocols among PSU students. Side note - I am working to bring this local Earthquake escape room to campus March and again in Fall term.

Please thank the team for their hard work and share our actions as your see fit. Thank you again for giving me the evidence-driven research that helps me advocate for our community.

Best regards,

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