Communication & Privacy:
Online Communication Between the ACLU & Latinx Communities in Delaware

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Who is the ACLU-DE Trying to Reach?

Latinex undocumented immigrants

The 75k registered voters

Latinex social media influencers

Challenges of Undocumented Immigrants

Language Barriers

Complex Bureaucracy

Limited availability of immigration attorneys and specialists

High costs and fees

Stringent eligibility criteria

Registered Voters

Characteristics of Eligible Voters in Delaware and the United States, 2014

% of eligible voters (unless otherwise noted)

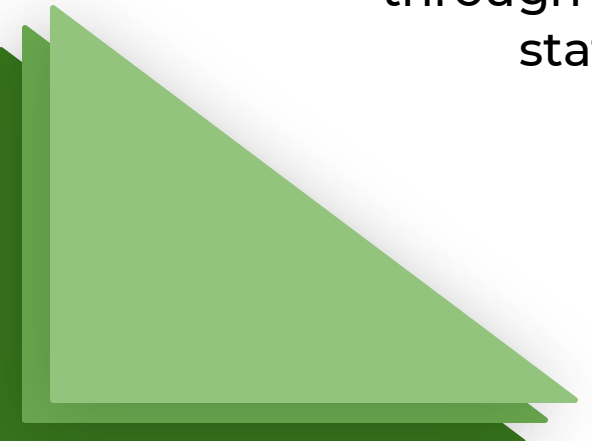
	U.S.		Delaware	
	All	Hispanics	All	Hispanics
Total population *(thousands)*	318,857	55,251	936	83
Eligible voter population *(thousands)*	224,963	25,486	693	40
Age				
18-29	21.6	32.9	21.0	38.2
30-44	24.0	28.6	21.7	27.8
45-54	17.6	15.9	17.7	16.7
55-64	16.9	11.6	17.7	9.8
65 and older	19.8	11.0	21.9	7.5
Millennial *(ages 18-33)*	28.2	41.4	26.8	47.4
Gender				
Male	48.4	48.9	47.7	53.1
Female	51.6	51.1	52.3	46.9
Type of citizen				
Citizen by birth	91.4	75.2	94.9	80.9
Naturalized citizen	8.6	24.8	5.1	19.1
Language				
Speaks only English at home	85.2	31.7	91.4	32.2
Does not speak only English at home	14.8	68.3	8.6	67.8
Speaks Spanish at home	8.5	67.8	4.7	67.7

Statistics from Pew Research Center in 2016.

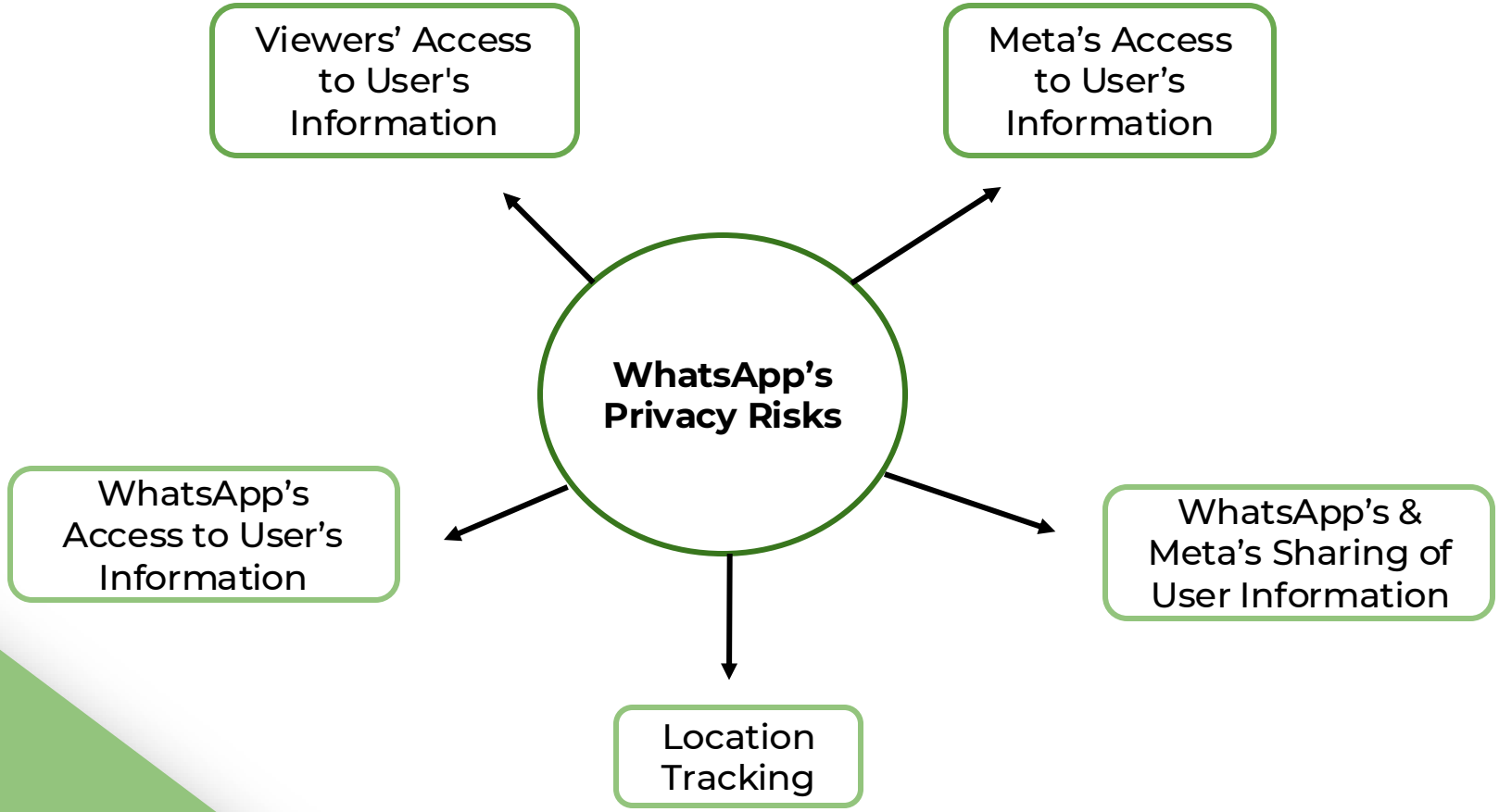
WhatsApp and What it Does

An international communication service owned by Meta, WhatsApp runs on mobile devices and computers.

It allows you to connect with people and groups through chat, image/video messages, sharing of status/location, and voice/video calls.



WhatsApp


Viewers' Access to User's Information
Meta's Access to User's Information
WhatsApp's Privacy Risks
WhatsApp's Access to User's Information
WhatsApp's & Meta's Sharing of User Information
Location Tracking

Signal: Our Suggested Solution

A non-Meta affiliated messaging app which includes a chat feature, as well as video and voice calls.

What are the benefits of Signal over WhatsApp?

Security Features

- Signal has had a feature, disappearing messages, which deletes messages after a specified period of time (Rosenfeld, 2016).
- Signal users can click this button (shown on the bottom right) to send a “view once” message to send photos and videos that they don’t want to store on their phone or the recipient's phone (Lund, 2020).
- End-to-end encryption of profile photos. The Signal Server won’t have access to your profile photo, as it doesn’t have access to your messages (Lund, 2016).

Open Source

Signal is open source.

What does this mean?

- Anyone can take the computer code of the program and view and modify it
- If you really wanted to check the legitimacy of the application and how it is run, you can!
- Ensures Signal's respect towards privacy and lessens the potential for hidden vulnerabilities

Phone numbers & language

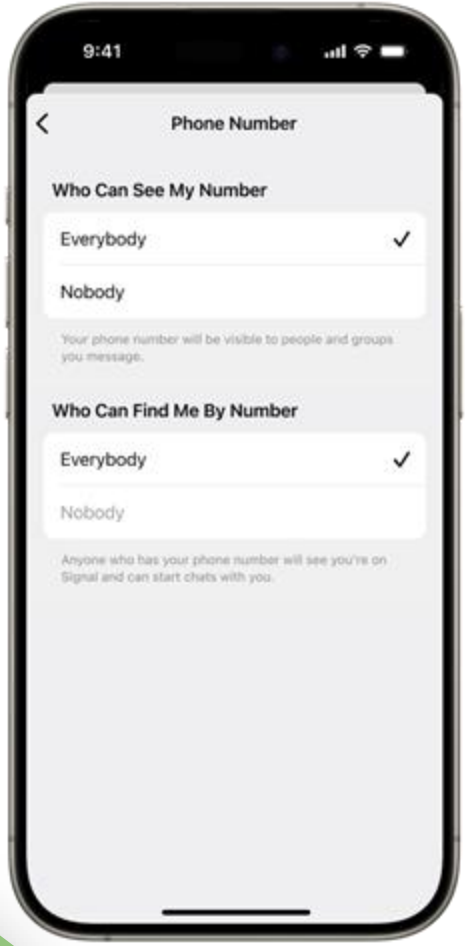
In order to create a Signal account...

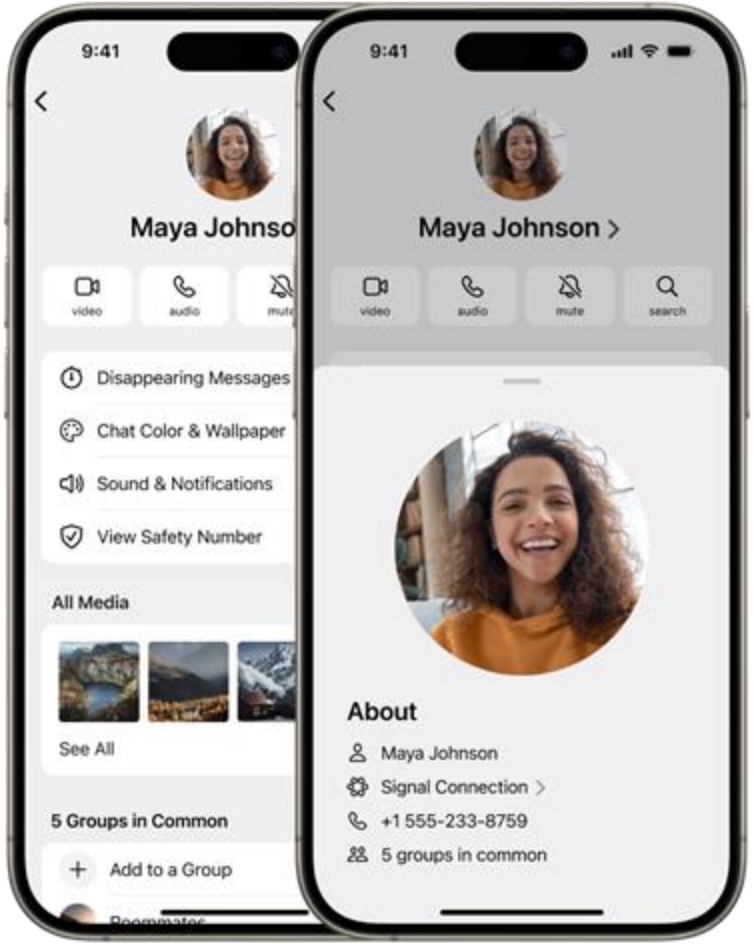
- Users must sign with phone number for verification

However...

- Signal users can create a username which people to contact you through by searching for your name (contact), number, or username.
- Signal also has the feature to change languages within the app
  - ➔ Easy accessibility for non-English speakers
  - ➔ Easy to change

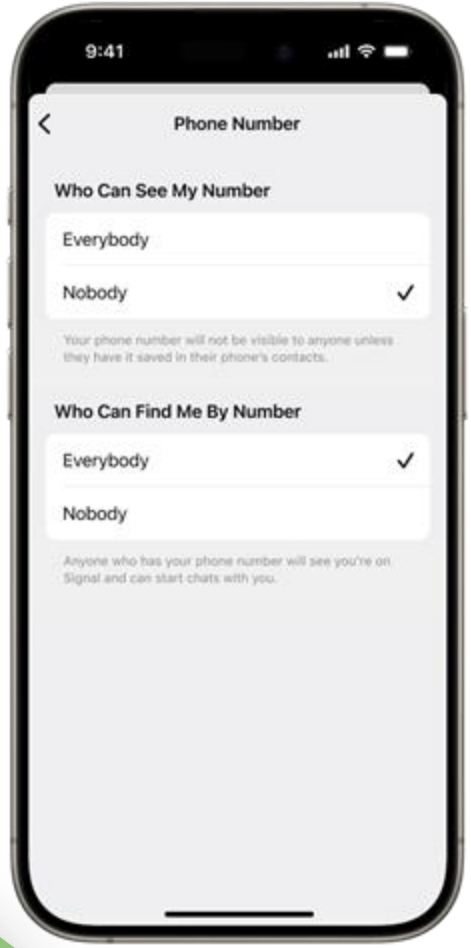
Visible to “Everybody”

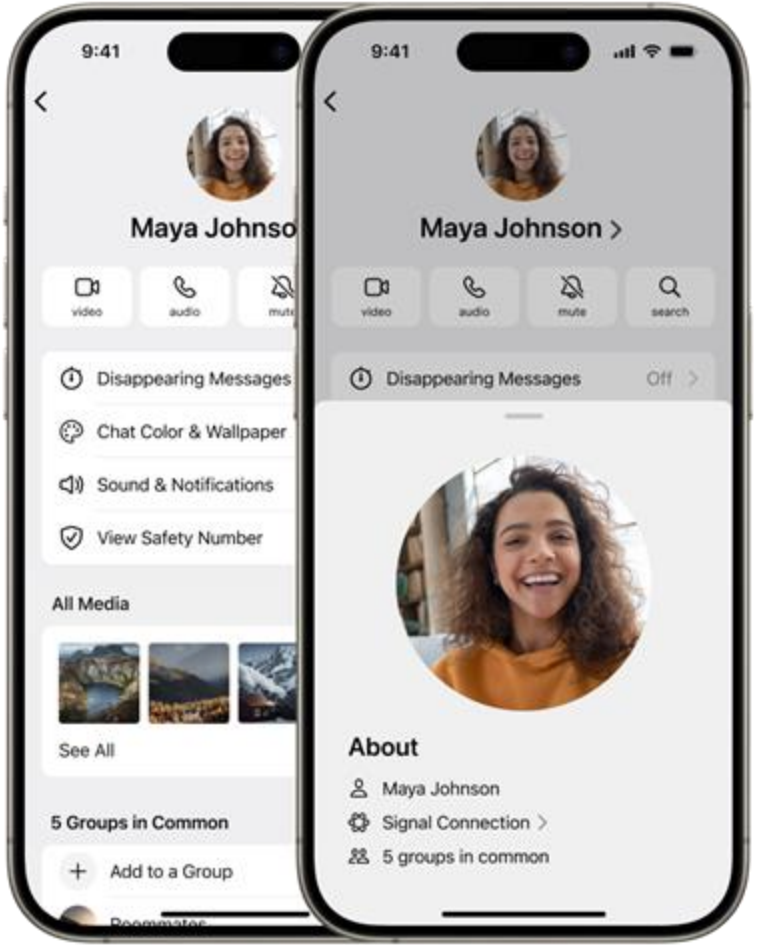




(photo from Signal Support)

Visible to “Nobody”





(photo from Signal Support)

How Would it Work?

Members of the community, like Latinx influencers in the state, can create group chats in partnership with the ACLU by:

- Utilizing their platforms to share information and knowledge regarding topics such as legal information, coordinating community events
  - ➔ Holiday gatherings
  - ➔ Voting registration
  - ➔ Citizenship workshops and alternative voting workshops

It's All About Signaling the Community!

Any Questions?

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