NETWORK-WIDE

Virtual Meeting

Newcomers welcome!

zoom

ANTHROPOLOGY CAREER READINESS NETWORK

Nov. 14, 2024
4:00 p.m. Eastern

Welcome!

- To our first-time participants
- To our returning members

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Agenda

- ACRN's Workbook
- Instructor's Handbook
- World of Work Blog
- Decline in Anthropology Degrees
- Discussion
- ACRN Updates

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Career Tools *for*
Anthropology

An Anthropology Career Readiness Network Workbook

Jennifer Studebaker
Elizabeth K. Briody
Zahra Malik
Riall W. Nolan

ACRN | 2024

Workbook Update

Jennifer Studebaker

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We need to get *Career Tools for Anthropology* into the hands of more students and instructors

- Close to 500 copies sold since publication date (August 23)
- Sales have dropped off in November

Ways to support

- **Reach out to instructors** you know and talk with them about the value of the Workbook?
- **Talk to students** you know about how the Workbook will help them as they prepare for and enter the job market?
- **Consider it as a gift** for students or anthropology-curious people in your life

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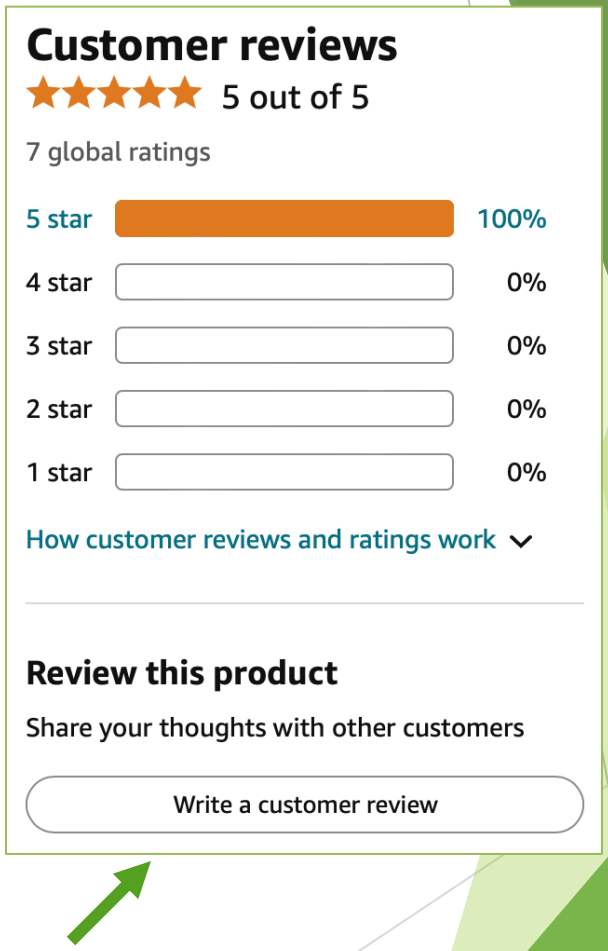
Please leave a review on Amazon!

- We have seven ratings and six written reviews so far

- To write a review, visit the book's page on Amazon, scroll down to the review section, and you should have the option to **Write a customer review** on the left side of page (as shown to the right)



Tips

- Keep it short
- Make it personal and give examples
  - How do you see it helping you or others?
    Think students, instructors, practitioners, parents, etc.
  - What do you love or like about it?
    Consider mentioning a favorite section or tool

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Instructor's Handbook

Elizabeth Briody

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Creating the Career-Ready Curriculum: An Instructor's Handbook

Purpose: Help instructors extend and improve their curriculum so that it becomes more career-ready

Scope: A collection of tools tied to the Career Ready Curriculum

Sections:

1. Need for curricular change
2. Your department: its character, history, resources, strengths and weaknesses
3. Suggestions for developing career-ready capacities in students
4. Building in stability and sustainability
5. Additional resources and guidance on anthropological practice

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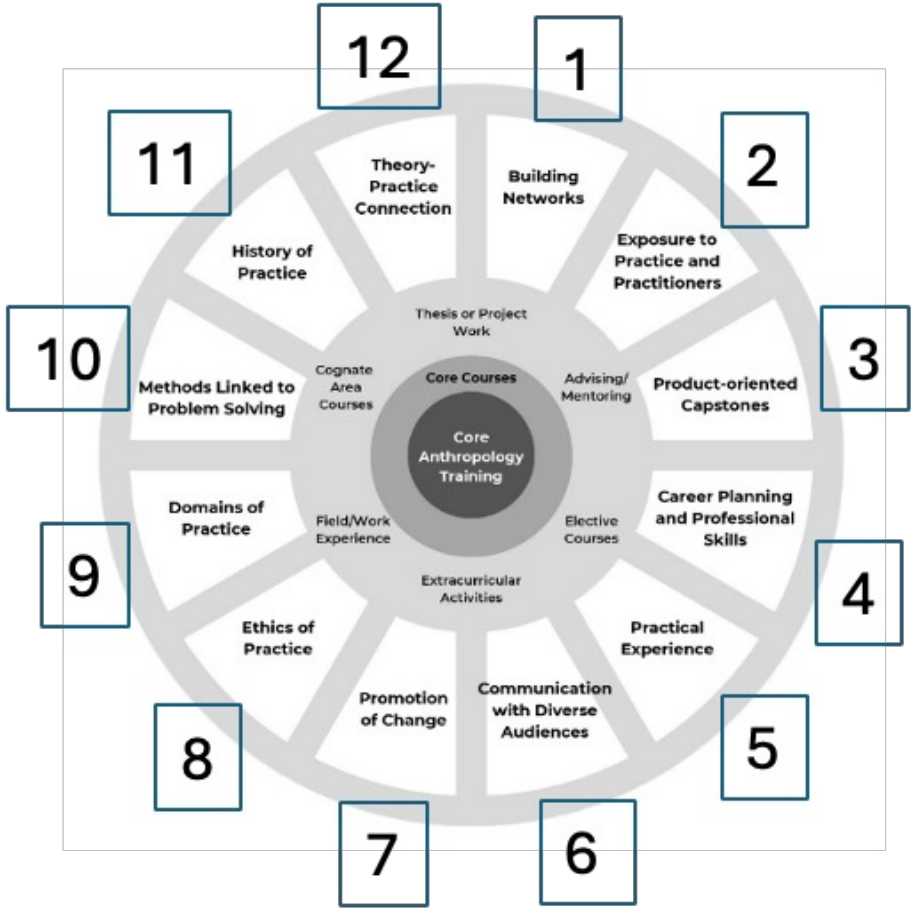
Here are some examples of the new tools we are developing for the Instructor's Handbook



1. Launching and Sustaining a Community Advisory Board
2. Inviting Practitioners into the Classroom for an Informational Interview
3. Tricks of the Trade in Compelling Presentations
4. Incorporating Practice into Courses Using the Training Matrix
5. Optimizing the Field Experience

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World of Work Blogposts

Priscilla Linn

ANTHROPOLOGY CAREER READINESS NETWORK

We want to publish your blogposts!

Recent blogposts

- How Can Ethnographic Fieldwork Bring Understanding to the Conditions of Migrants at the Mexico-U.S. Border?
- How Do You Conduct Field Research Abroad as an Undergraduate?

Both written by UGs!

Blogposts in the works

- How Has My PhD in Anthropology Been Useful across Diverse Occupations?
- How Do You Understand the Difference between Networking and Collaboration?
- Do Solid Networks Have an Expiration Date?

Contact Priscilla Linn: prlinn3@gmail.com

Decline in Anthropology Degrees

Jennifer Studebaker

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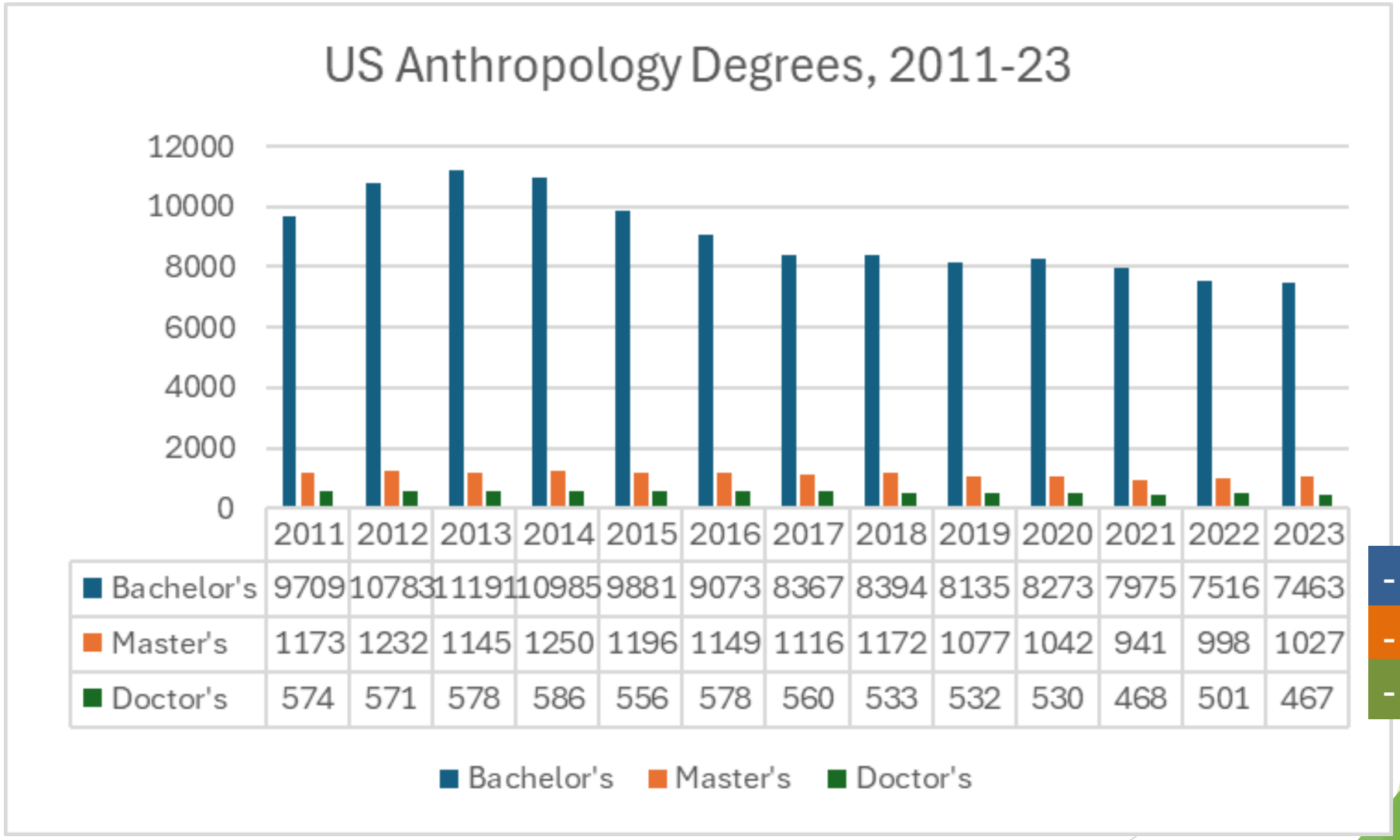
U.S. Dept. of Education IPEDS data reveals Bachelor degree holders have sustained greatest drop



	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Bachelor's	9709	10783	11191	10985	9881	9073	8367	8394	8135	8273	7975	7516	7463
Master's	1173	1232	1145	1250	1196	1149	1116	1172	1077	1042	941	998	1027
Doctor's	574	571	578	586	556	578	560	533	532	530	468	501	467

- 23%
- 12%
- 19%

Anthropology majors and in-person enrollment in Anth 101 are down -60% over last 10 years

Kansas State University

- Anthropology is not required for as many students due to the 120-credit-hour limit which led to a reduction in Gen Ed requirements
- Anthropology is competing with other “diversity-oriented classes” (e.g., Gender Studies, African American Studies)
- Students fulfill more Gen Eds in community colleges, online, and in high school
- Anthropology is not perceived as pragmatic as other options (e.g., engineering, business, health sciences)

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Discussion

What are your ideas to boost anthropology as a major as well as enrollment?

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Some ACRN Updates

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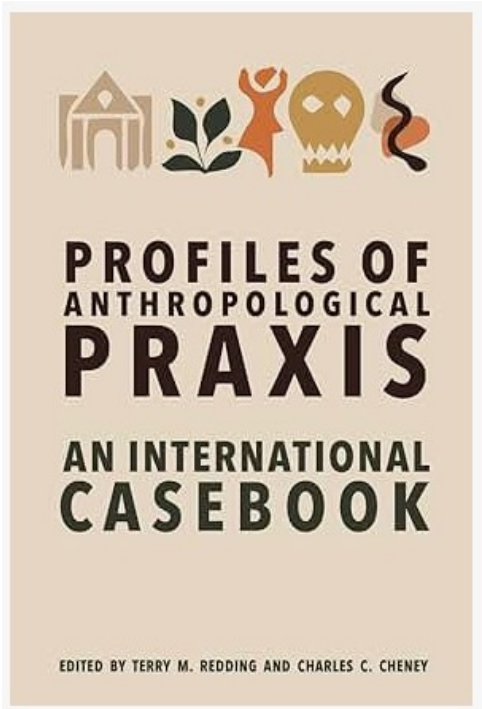
Now available in paperback, a book full of great case studies of anthropological award-winning projects

The **Praxis Award** is offered biennially by WAPA:
Washington Association of Professional Anthropologists

- **Editors:** Terry M. Redding and Charles C. Cheney
- **Foreword:** Shirley J. Fiske and Robert M. Wulff
- **Afterword:** Riall W. Nolan

- **Published:** 2022
- **Cost:** $34.95 Paperback; $33.11 Kindle

Please share it as you reach out to academic departments and in mentoring situations



Adam Koons

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ACRN has a booth at the NAPA/AAA Careers Expo

- **Date**: Friday, November 22
- **Time**: 11:00-4:00 (plus brunch)
  - **Brunch:** 9:30–10:30 Grand Ballroom Salon I-J, Marriott
- **Location**: Tampa Convention Center
- **Coordinator: Trent Trombley,** trent.trombley@augie.edu

Staffing Help Needed in Afternoon

Trent Trombley

Partnership* between Willing Observers and EPIC

Inclusive Culture Strategy Certified Diversity Program

- Participants develop competency in
  - Organizational culture theories and ethnographic methods to assess power
  - History of DEIB in U.S. and successful DEIB strategies
  - Metrics to assess efficacy and ROI

- Program involves 30+ hour certificate or certification program; participants receive a Credly digital credential and CEUs

* Willing Observers offers Anthropology organizations and departments revenue sharing (their members get 10% off the cost while organization/depts gets 10% of registration fee)

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Missy Maceyko

Thank you for attending!

Next Meeting :

Thursday, Jan. 23, 2024
at 4:00 p.m. Eastern

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