# IU Business Anthropology Research

Research Question #1: Are students thinking about their future careers? If so, what are their desired career goal(s) and why? How are they preparing to meet these goals?

Research Question #2: How do students imagine the relationship between their anthropology major and desired career? To them, what opportunities exist for an anthropologist in the marketplace and why?

Research Question #3: What are you biggest career concerns? What resources do you have (or would like to have) to help alleviate those concerns?

Research Question #4: For those students who have applied for internships and jobs, what has that process been like as an anthropology major?

# Methodological Challenges

## PARTICIPANTS

- 2 Focus Groups
- 11 individual interviews

## RECRUITMENT

- Bystander effect
- Not enough incentives (e.g., Amazon gift card)
- Interview timing (end of semester)
- Project needs to be administrated through department.

# Overall Findings

- Career Center limitations (i.e., very little anthropology specific resources)
- Lack of exposure to anthropology in High School
- Students introduced to anthropology through popular classes and networks rather than departmental or campus-wide advertising.
- Limited resources compared to BIGGER programs (e.g., Kelley and Hamilton-Lugar).
- Internships attained through individual effort and networks (e.g., Museum of Archaeology)
- Type of student attracted to anthropology (e.g., personal fulfillment in major, uninterested in money, desire to travel, etc.)
- Assumptions about possible career trajectories (e.g., most anthropologists go into academia, higher education degree required, etc.)

# *Career Readiness Recommendations* (NIC: Networks, Information, and Coursework)

- Expanded **Networks** (e.g., alumni, faculty, etc.)
- Make **Information** on internships and careers more readily available (e.g., email blast, newsletter, website, etc.)
- Include "real world" applications in **Coursework** (e.g., designated career preparation course, etc.)