How do you set up a client-based class project?

Why do it?	Who participates?	How long is it?	How do you find a client?
• Students get "hands-on" experience working on a current problem for a "real" client, using their research, project management, communication, and collaboration skills. • A creative-thinking learning experience is foundational as students transition to the workplace. • To get hired, employers expect graduates to have some work experience which a class project offers.	• Senior level undergraduates • Graduate students	• One semester	• Recruit clients through anthropologists in industry, non-profits, and government • Tap into your own network • Use the Career Readiness Commission network

Ethnographic Research Example	Search and Summary Example	Blog Posts Example

Ethnographic Research Example

Best for Graduate Level Classes

Goals
- Involve students in a "real-world" problem through project-based learning
- Develop skills through the direct application of ethnographic methods
- Build and extend theory based on analysis
- Work as a team to write and get input on a proposal, secure IRB approval, plan and conduct the research, and develop and deliver a final presentation to the client

Readings
- Assigned to parallel each project phase
- Types include the anthropological perspective, culture concept, comparisons of theoretical models, practical articles on creating field guides and coding methods, and theories on team building

Outcomes
- Research skill development, including supporting findings with theory or generating new theory
- Experience in project planning and execution

Search and Summary Example

Best for Undergraduate Level Classes

Goals
- Compile cases showing range of successful solutions anthropologists have developed in industry, non-profits, and government
- Provide short, bulleted case summaries
  - Problem
  - Approach
  - Outcome/Practical Significance
- Suggest ways to organize summaries

Outcomes
- Electronic and library search skills
- Clear, concise written summaries
- Creative options for organizing summaries
- Acquisition of lessons in problem solving

Blog Posts Example

Works with any level class

Goals
- Identify the knowledge, skills, and experiences from anthropology that helped prepare you for your career
- Describe near-term or medium-term career goals
- Offer advice to anthropology programs to improve student career readiness

Outcomes
- Reflection on anthropology's usefulness and relevance
- Written blog post to include in portfolio