

TEACHING STUDENTS TO PRACTICE

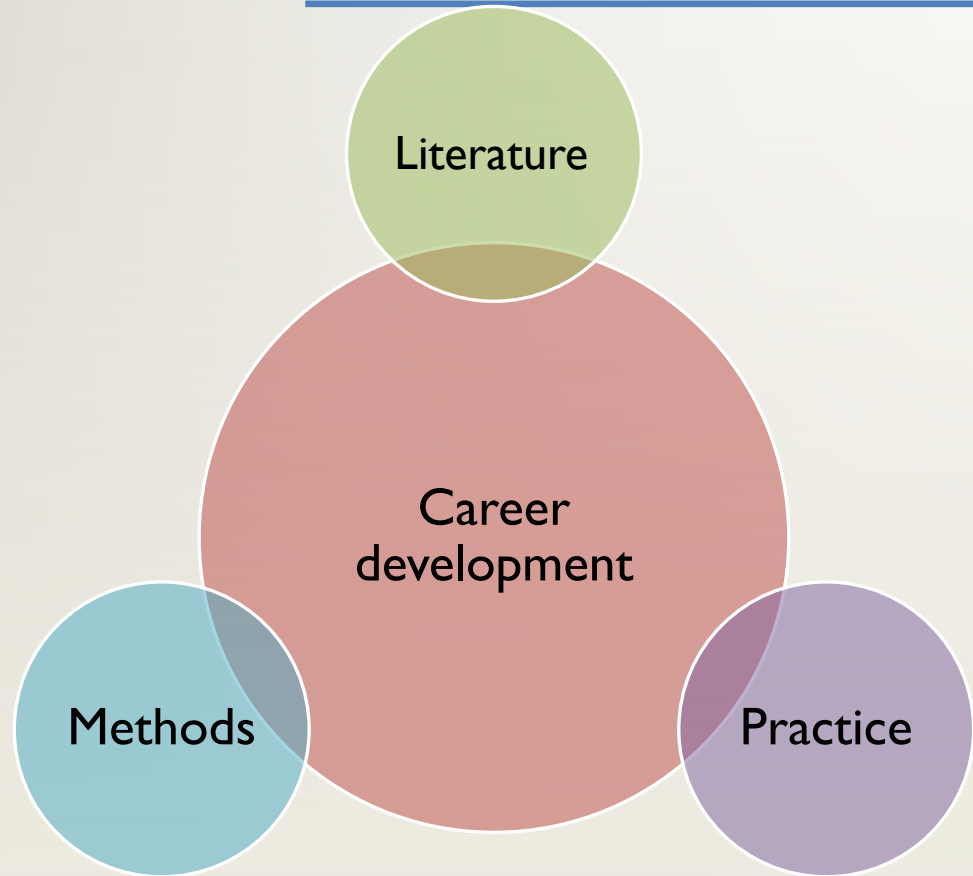
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OR FIND ME ON LINKEDIN

TODAY'S OBJECTIVE...

- In this session, we will work on how to conceive of and design classes or class components that teach students the skills and knowledge specific to anthropology that they need to prepare for future employment.
- Participants will develop a foundation of course content through discussing the wide range of concepts, literature, technical skills and research tools used by anthropologists in varied contexts.
- We will discuss tangible ideas for ways students can gain this knowledge and experience, as well as how they can parlay their anthropological skill sets into their future work roles.
- ➔ By the end of the session, participants should have an outline for a syllabus, including topics and assignments.

MY APPROACH...ONE OF MANY!



Learning Outcomes: By the end of the semester, students will be able to

- Explain what applied anthropology is and describe the different domains in which applied anthropologists work.
- Describe the roles of a sample of applied and practitioner anthropologists and characterize their workplaces.
- Summarize the history of applied anthropology in the US and the professional organizations that serve the interests of applied and practitioner anthropologists.
- Define and justify suitability of a variety of research methods employed by applied anthropologists in their work.
- Describe the ethical guidelines followed by the Society for Applied Anthropology and debate ethical issues related to applied work.
- Improve professional networking, research and report writing skills.
- Create a professional portfolio and/or résumé in preparation for professional work.

LITERATURE

- ✓ What is (applied) anthropology? What do Applied Anthropologists do?
- ✓ Working in the 21st century
- ✓ Ethics
- Business Anthropology
 - Organizational culture
 - Design
 - marketing
- Human Rights
- Forensics
- Environmental Anthropology
- Disaster Anthropology
- Health care and policy
- Cultural Heritage/Museum
- Cultural Resource Management
- Advocacy
- Development
- Public Policy

METHODS

- Needs assessment*
 - Social Impact Assessment*
 - Program Evaluation*
 - Participant Action Research (and/or its various forms)
 - Organizational Analysis
- a 1-2 page analysis on the method of study in relationship to their own placement experience. ...The reflections will include the question to be answered, data to be collected, how this method will contribute to that type of data and expected challenges or obstacles.
 - This assignment gives you the opportunity to explain your understanding of your placement organization. ... This analysis will be based on the organization in which you are completing your internship.

*Ervin, Alexander M. 2005. Applied Anthropology: Tools and Perspectives for Contemporary Practice. Boston [etc.]: Pearson

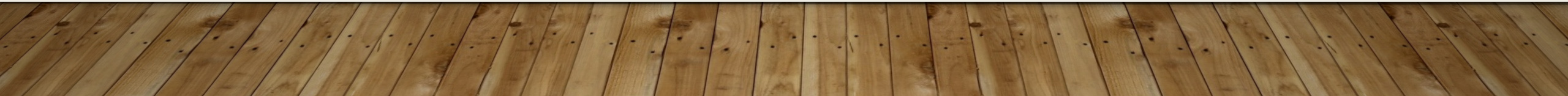
PRACTICE

- Placement requirement
- Guest speakers
- Assignments:
 - Practitioner Profile
 - Informational interview
 - Placement summary
 - LinkedIn profile

CAREER DEVELOPMENT

- Designing an Anthropology Career Exercises and Reflections by Briller and Goldmacher
- Other options:
 - The Anthropology Graduate's Guide: From Student to a Career by Ellick and Watkins
 - Anthropology in Practice: Building a Career Outside the Academy (Directions in Applied Anthropology) by Nolan
 - Careers in Anthropology by Stephens
 - Careers in Anthropology: Profiles of Practitioner Anthropologists By Sabloff and NAPA

WHAT ELSE CAN WE DO OR WHAT'S
MISSING?



SYLLABUS DESIGN

- How are you defining the anthropology you are teaching?
 - Are you focusing on applied or practicing? What does that mean?
- What are your main objectives?
 - What 3-5 things do you want your students to end the semester knowing or being able to do?
- What are the key areas of content?
- What are your methods of instruction?
 - Lecture, practicum, seminar, etc
- What is one thing you believe you must do in this course regardless of everything else?
 - Require a placement, bring in guest speakers for a specific % of class, require a specific student deliverable, etc.

OTHER TEXTS...A SAMPLING

- Kedia, Satish , and John Van Willigen. 2005. *Applied Anthropology: Domains of Application*. Westport, Conn.: Praeger.
- Ladner, Sam. 2014. *Practical Ethnography: A Guide to Doing Ethnography in the Private Sector*. Walnut Creek, CA: Left Coast Press.
- MacDonald, James H. 2002. *The Applied Anthropology Reader*. Boston: Allyn and Bacon.
- Pelto, Pertti J. 2013. *Applied Ethnography: Guidelines for Field Research*. Walnut Creek, CA: Left Coast Press.
- Schensul, Jean J., and Margaret D. LeCompte. 2016. *Ethnography in Action: A Mixed Methods Approach*. Edited by Jean J. Schensul and Margaret D. LeCompte. Vol. 7. *Ethnographer's Toolkit*. Lanham, MD: AltaMira Press.
- Wasson, Christina, Mary Odell Butler, and Jacqueline Copeland-Carson. 2012. *Applying Anthropology in the Global Village*. Walnut Creek, CA: Left Coast Press, Inc.



**GREAT IDEAS & BURNING
QUESTIONS**