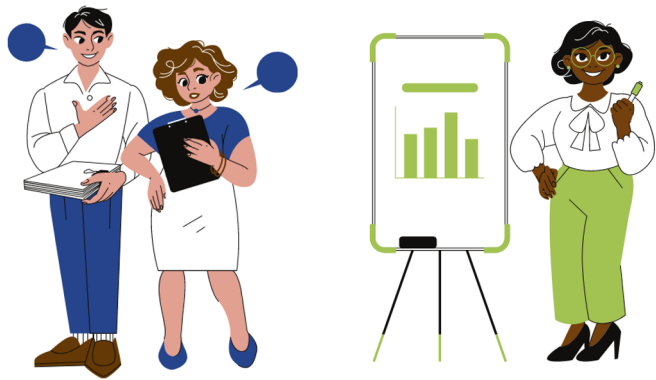


Applying Anthropology in the Workplace

Newer methods are predominantly **Rapid**, **Digital**, **Online**, and **Visual**.

Methods are not just for finding things out. *They're for getting things done.*

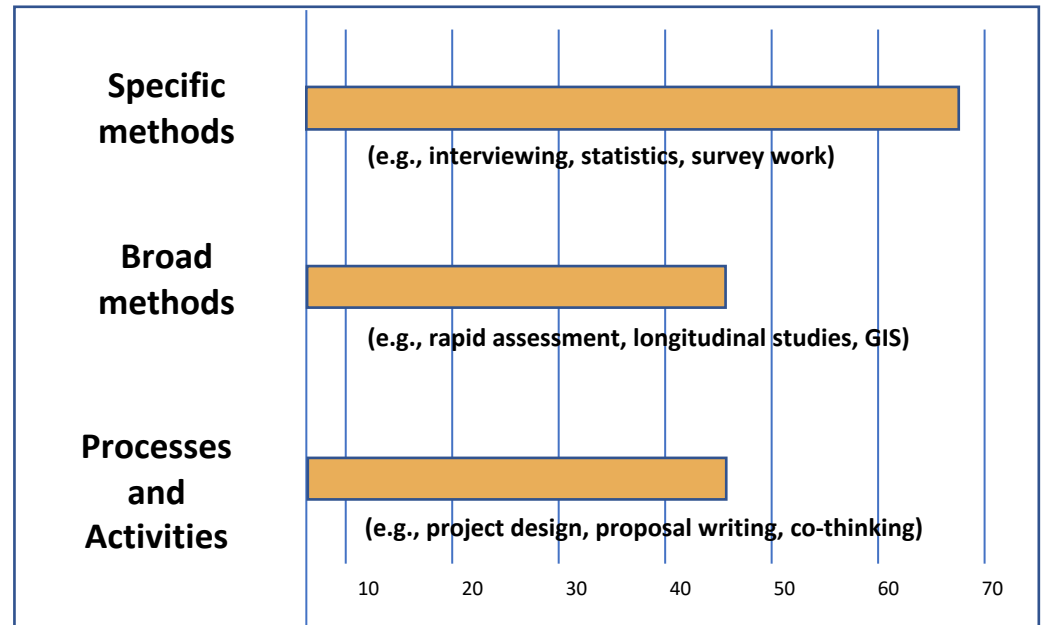


Answers go well beyond the standard elevator pitch. Practitioners need to:

- **Know their discipline and its characteristics**
- **Understand its advantages**
- **Know what it can be used for**

Employers and clients don't want generalities, they need to know how anthropology can help with their work.

Methods Practitioners Use



Questions Practitioners Answer

