

Our News

Issue 11

June 23, 2023

Next Network-wide Meeting

Thurs., July 20 at 4:00 EDT

4th Global Business Anthropology Summit (GBAS)

Mexico City, Mexico

June 1-3, 2023

The Network's resident web designer, Matt Artz, delivered a keynote speech entitled "[The Future of Anthropology in Business](#)," examining the impending impact of digital innovation (Artificial Intelligence) on anthropology.

Leveraging digital methods to explore 58 of his own podcasts, 10 years of the *Journal of Business Anthropology*, and other digital traces, Matt discussed the emerging digital turn in anthropology. He argued anthropologists must be ready to embrace it to stay relevant in business.



ANTHROPOLOGY CAREER READINESS NETWORK

New Speakers Bureau

Are you an anthropologist working in business, government, or non-profits? Well, we have a great new initiative we are launching. The Network now has a tab on our website's landing page that you can access to be a possible speaker or workshop presenter for an anthropology program, course, or club. Our goal is to strengthen the "Exposure to Practice and Practitioners" element of the [Career Ready Curriculum](#).

How will the program work? First, you complete the electronic form which includes a short bio, specialty areas, and a few other short questions. Second, assuming we get a critical mass of speakers, we plan to post the speakers' names on our website. Then, if an instructor or a rep from an anthropology club reaches out to you to give a short talk, you coordinate any logistics directly with that person.

What impact might your talk have? Now more than ever, sharing your knowledge, skills and experience as a practitioner can help raise student awareness of potential careers and you have the potential to change lives! Ready to [sign up](#)? Because it is so easy to do, why not do it now?

Class Projects

Are you teaching an anthropology course this fall? If so, the Network would love to help you and your students with the course. Over the past two years, we have worked with instructors from six universities, in courses ranging from Peoples and Cultures of modern Latin America to Design Anthropology, and from Applied Anthropology to Anthropology in Practice.



Speaking of AI ...

Plans are underway for the Network to hold its second conference!

In May 2024, the Network will work again with **Fordham University** in New York City. It will include keynotes and workshops related to **careers incorporating AI**. We expect that the conference will be of interest to anthropologists and anthropology students as well as marketing specialists and business students.

A New Tool for Job Seekers & Students

The [Project Management Basics](#) tool provides an orientation to project management, along with examples from anthropology. Project Management jobs should be part of your job search!

To volunteer on any Network activities, contact:

elizabeth.briody@gmail.com
or rwnolan@purdue.edu

Students have worked together to identify and share case studies of successful anthropology projects, including some of the [Praxis Award winners](#), creating infographics and Instagram postings. Other UG and graduate students have conducted interview research to understand the relationship between the anthropology major and desired career, and the successes and challenges of introducing practice into U.S. anthropology programs, respectively. Still others have written blog posts on topics such as: “What kinds of knowledge, skills and experiences have helped prepare you for your career” and “What other skills do you wish you had?”



Key benefits of the class projects for students include:

- Developing an appreciation for client-focused, problem-solving work;
- Gaining practice in using anthropological methods;
- Learning to collaborate with their classmates;
- Having a tangible project experience which can be listed on a resume.

Consider working with the Network this fall on a class project. You will be awed at what the students will produce. To discuss, please contact elizabeth.briody@gmail.com ASAP!

Departmental Advising on Anthropological Practice

The Department of Anthropology at the University of Delaware will be the **first university** to participate in the Network's new Departmental Advising Program. The program's goal is to create a blueprint and action plan integrating elements of anthropological practice into coursework and other student experiences.



Planning is already underway for an undergraduate minor (or concentration) focused on Applied/Practicing/Engaged Anthropology. The Network will work primarily with Carla Guerrón Montero and Jenn Trivedi at Delaware. The prework required by the program, on-site visit, and follow-up quarterly Zoom calls (for up to one year) are designed to ensure a timely and successful outcome. **Let us know if the Network can help your program!**
