

Our News

Issue 18

August 31, 2024

Next Network-wide Meeting

Thurs., Sept. 19 at
4:00 p.m. Eastern

ACRN Designer in Residence

Zahira Aragon is the talented anthropologist behind the cover art of Career Tools for Anthropology.



Symbolic imagery:

- The central icon represents a stylized human figure, the core subject of anthropological study
- The surrounding sparks evoke
- discovery and innovation, while also



ANTHROPOLOGY CAREER READINESS NETWORK

The Workbook is OUT!



- 4 editors
- 26 authors
- 70 reviewers
- 27 testimonials
- 36 volunteers (start-up tool concept, UX job tools study, cover art, social media team, web page design, Workbook editing, publishing advice)

Zahra Malik, one of the editors

August 23 was a **great** day! First, the Workbook was published! It consists of 39 tools distributed at various stages of the career journey. Second, we turned up the heat on implementing our social media plan to get the word out. Third, we re-contacted the 20+ professional associations who have supported ACRN since 2021 to let them know of the Workbook's publication; we hope to update them on ACRN activities this fall.

A request of ACRN members

We are asking each ACRN member to contact **two people** you know in anthropology to raise awareness about the Workbook. Our goal is to

nodding to emerging AI technologies, bridging anthropology with cutting-edge developments

Color strategy:

- The color combination modernizes the ACRN brand, giving it a fresh, energetic feel
- It also symbolizes innovation and future-oriented thinking in anthropology

Client-based Class Projects for Fall



Client: American Civil Liberties Union-Delaware



Client: Center for Entrepreneurial Studies

capitalize on its publication and its promise so that as many anthropologists and anthropology students know it is available as possible.

You can direct them to our new [Career Tools Workbook](#) page, brought to you by **JJ Wu** and **Matt Artz**. There they can read the brief overview, some of the testimonials, and the “front end” of the Workbook which includes the Introduction and the first tool.

At that same link, they can place an order for the book for \$10 U.S. or purchase directly from amazon. (Unfortunately, we have found that the paperback's availability is limited to countries with a print-on-demand location nearby (including US, Canada, UK, Germany, France, Spain, Italy, and Japan) but you can get the Kindler version!

Volunteers needed so we can expand our offerings!

We have initiatives and tasks for you. Please say, Yes!

We are hoping to identify **a lot** of volunteers for ACRN. We currently have 12 areas or skill sets where we need help.

1. Conducting primary and secondary research
2. Developing training materials
3. Writing for academic publishing
4. Editing for academic publishing
5. Writing and designing content for general audiences
6. Editing content for general audiences
7. Developing marketing and communications strategy
8. Creating social media content
9. Managing social media accounts
10. Conducting UX research on websites
11. Developing and conducting webinars/virtual training sessions
12. Advising departments around career readiness

Contact Elizabeth Briody: elizabeth.briody@gmail.com

See you on
Thursday, Sept. 19, 4:00 p.m. Eastern